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LYNCHBURG, VA · STRIXSTUDIO.COM

MONTHLY WEBSITE SUMMARY

Hollins Mill Family Dentistry

hollinsmillfamilydentistry.com

ESSENTIAL CARE

REPORTING PERIOD	COMPARED TO	GENERATED
June 2026	vs May 2026	July 6, 2026

SAMPLE REPORT

Illustrative data — not a real client

THE BOTTOM LINE

↑ TRENDING UP

A healthy month: your site stayed online, and more people found it on Google.

Your website was online for all but 9 minutes of June, and the two small things our checks turned up are already fixed. It appeared in Google search 10% more often than in May, and 1,180 people visited, your busiest month this year.

AT A GLANCE

How people found you, and who visited

Search visibility

Google Search Console · June vs May

11,900 ↑ 10%
Times your site appeared in Google search

642 ↑ 9%
Clicks from Google search to your site

TOP SEARCHES THAT BROUGHT VISITORS

dentist near me	212 visitors
hollins mill family dentistry	146 visitors
teeth whitening lynchburg	128 visitors

Visitor snapshot

Google Analytics · June vs May

1,180 ↑ 13%
People who visited your website

Most-visited page	**Home**
Main way in	**Found you on Google search · 58%**
Visited on a phone	**71%**

UPTIME & HEALTH

Your site stayed online and healthy

Our monitor checks your site every 5 minutes, day and night; once a month we go through it by hand.

99.98%

Online in June



Checked every 5 minutes · 8,640 checks

One 9-minute blip early on Sunday, June 14: a hiccup on the hosting network, not your site. It recovered on its own, and we checked everything Monday morning.

- **Padlock (security certificate)**
  Valid and renewing automatically
- **Site health check**
  Main pages, menus and links all working
- **Accessibility check** FIXED
  Score 96 of 100 · two photos lacked descriptions; added
- **Google can read your site**
  Main pages in Google · no mobile problems
- **Contact form test**
  Tested June 3; arrived in the inbox, not spam
- **Speed on phones** FIXED
  Score 92 of 100 (84 in May) · passes Google's speed test
- **Broken links**
  None found on any page

Nothing for you to do: online all but 9 minutes, the form reached the inbox, and both small findings are fixed.

WORK DONE & HOURS USED

What we did for you in June

Everything we did in June. Times come out of your included hour; routine upkeep never does.

What we did this month

From our time log, in 15-minute blocks

Updated your summer hours on the Contact page and footer	**15 min**
Compressed the homepage photos so it loads faster on phones	**15 min**
Added descriptions to two photos for screen readers	**15 min**
Applied June's security and software updates, tested first	IN YOUR PLAN

Your included time

June 2026

45 min

used of 1 hr included



- 45 min of this month's 1 hr
- 15 min left

Included time starts fresh each month.

WORTH KNOWING

What we noticed this month

- **Teeth whitening is your fastest-growing search**

  “Teeth whitening lynchburg” brought 128 visitors from Google this month, and more people are searching for it.

- **One search shows you often, but few click**

  Google showed your site 1,610 times for “emergency dentist lynchburg”, but only 44 people clicked through. Your site doesn't have a page about emergency visits yet.

HOW THIS WORKS

What happens each month

You don't have to do anything with this summary — here's the rhythm behind it.

1. **We pull the numbers**

   Around the 5th, we gather the month from Google Analytics, Search Console and our uptime monitor.

2. **We read them for you**

   This summary is the plain-language version: how your site held up, how people found it, and what we did.

3. **We do the work**

   Updates and monthly checks are part of your plan. Small fixes and your requests come out of your included hour.

4. **You reply if anything's off**

   A new service, a change in hours, a question about a number — just reply to the email.

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Sample summary — Hollins Mill Family Dentistry is a fictional practice and every figure is illustrative. Best-effort maintenance — no guarantee of specific rankings or revenue. Figures come from Google Analytics, Search Console, our uptime monitor and our time log for the period shown.